

Jason Sawtelle

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Kaplan Thaler Group ◇ April 2011 – Present

Art Director – Provide digital creative ideation and design alongside the print and television creative. Direct vendor partners in development of digital creative, including traditional and rich-media banners, Facebook apps and other digital or social media platforms.

Mammoth Advertising ◇ June 2010 – April 2011

Art Director – Worked closely with the Creative Director and PR team to produce creative for online campaigns including Facebook apps, Twitter outreach, websites and rich media. Led the Flash creative and development team.

Deep Focus ◇ December 2007 – June 2010

Art Director – Responsible for designing digital creative for brand marketing efforts while utilizing prevalent digital media including Flash apps and social media platforms. Led a team of five designers and animators.

Digitas ◇ April 2007 – December 2007

Senior Flash Designer – Developed Flash web apps and created reference banners under supervision of Art Director. Ensured creative consistency of banner campaigns. Assisted in client presentations.

Mammoth Advertising ◇ February 2006 – April 2007

Freelance Flash Designer – Designed and executed creative for traditional and rich-media banners, blogs, emails and websites for entertainment marketing campaigns.

Deep Focus ◇ August 2004 – February 2006

Freelance Flash Designer – Designed, developed and animated Flash creative for traditional and rich-media banners and banner breakouts.

PixelJump ◇ November 2002 – November 2005

Creative Director/Partner – Started a mobile content and technology services company. Responsible for design and implementation of all mobile creative and marketing.

Funny Garbage ◇ April 2000 – November 2001

Animator – Character animator for online *webisodes* and other interactive media. Also responsible for research, developing story concepts, storyboards and animation layouts.

Nickelodeon Animation ◇ June 1999 – April 2000

Animator – Character animation for the television series *Little Bill*. Also responsible for character research and design.

Consulting Highlights ◇ 1998 – Present

- ◇ **School of Visual Arts:** Flash instructor for continuing education students.
- ◇ **Macintosh Learning Center:** Instructor for intensive six-day-long Flash workshops.
- ◇ **Glue Design, Inc.:** Flash developer for web applications and promotional websites.
- ◇ **Global Education Network:** Flash illustrations and animations for an online college-level chemistry course.
- ◇ **O-Matic, Inc.:** Animation for *PussyWeevil*, an interactive art installation at Bitforms Gallery and AMMI in NYC.
- ◇ **MTV:** Animation for the title-sequence of a documentary series titled *The Social History Of*.

Skills: Adobe CS5 Suite, ActionScript, some PHP and JavaScript, standards CSS/HTML, illustration, animation and storyboarding, creative problem solving, collaborative and productivity expertise.

References Furnished Upon Request