

Jason Sawtelle

<http://jasonsawtelle.com>

Deep Focus ◇ *December 2007 – Present*

Art Director – Responsible for successfully communicating client brand and marketing efforts while utilizing prevalent web platforms including viral applications and social media. Provide oversight and guidance to a team of five designers.

Digitas ◇ *April 2007 – December 2007*

Senior Designer – Developed website applications and created reference banners under supervision of Art Director. Ensured creative consistency of banners across whole campaigns. Assisted in client presentations.

Mammoth Advertising ◇ *February 2006 – April 2007*

Designer – Designed and executed creative for traditional and rich-media banners, blogs, emails and websites for entertainment marketing campaigns.

Deep Focus ◇ *August 2004 – February 2006*

Flash Designer – Implemented Flash creative for traditional and rich-media banners and banner breakouts.

Blue Matrix ◇ *April 2003 – January 2004*

Designer – Charged with revitalizing corporate identity on the web, in print and for industry trade-show booths.

PixelJump ◇ *November 2002 – November 2005*

Creative Director/Partner – Co-founded a mobile content and technology services company. Responsible for design and implementation of all creative content and marketing materials.

Funny Garbage ◇ *April 2000 – November 2001*

Animator – Character animator for cartoon webisodes and interactive media. Also responsible for research, developing story concepts, storyboards and animation layouts.

Nickelodeon Animation ◇ *June 1999 – April 2000*

Animator – Character animation for the television series *Little Bill*. Also responsible for character research and design.

Consulting Highlights ◇ *1998 – Present*

- ◇ **School of Visual Arts:** Flash instructor for continuing education students.
- ◇ **O-Matic, Inc.:** Animation for *PussyWeevil*, an interactive art installation at Bitforms Gallery and AMMI.
- ◇ **MTV Networks:** Animation for the title-sequence of a documentary series titled *The Social History Of*.
- ◇ **King Features Syndicate:** Assistant animator on a development pitch for *Popeye the Sailor*.
- ◇ **Glue Design, Inc.:** Developer for interactive applications and promotional websites.
- ◇ **Nickelodeon Magazine:** Freelance cartoonist.
- ◇ **Global Education Network:** Illustrated and animated content for a college-level chemistry course.
- ◇ **Macintosh Learning Center:** Instructor for intensive six-day-long Flash workshops.
- ◇ **CCG MetaMedia:** Contributed animation to a multimedia presentation for NYC Mayor Michael Bloomberg.

Skills: Adobe CS3 Suite, Standards CSS/HTML, intermediate PHP and JavaScript, illustration, animation and storyboarding, creative problem solving, collaborative and productivity expertise.

References Furnished Upon Request